

Health:

Join us...

...to save children's lives

Join us in 2017
to transform the
lives of **450,000**
mothers and
children



World Vision®



EVERY CHILD FREE FROM FEAR

Join us...

...to save children's lives

Everyday over 16,000* children die from preventable diseases. Most are victims of diarrhoea, pneumonia, malaria or birth complications. Yet, not one of these children needs to die. This is exactly why we work where we do, standing with the most vulnerable children and their families to bring hope when they most need it.*

We partner with communities in some of the hardest places to survive in the world. We bring life saving diagnosis, medical treatment and healthcare training through our community-centred projects.

We're committed to ending these preventable deaths. In 2017, through our health projects we will transform the lives of 450,000 vulnerable mothers and children. Will you join us?

*WHO, 2015, Global Health Observatory data.

We're focusing on four main challenges:

- * Ending preventable diseases
- * Preventing women dying from child birth
- * Training community health workers so all newborns live to see their fifth birthday
- * Strengthening local health care systems

We hope for a future where even the most vulnerable families can receive the best possible healthcare at a local clinic with fully trained staff and medicines readily available. We long to see the most vulnerable families in the community thriving, where their children can have their childhoods back, and families are no longer torn apart by preventable diseases and ill health. But we can't achieve this alone. **Join us.**



Dana with her granddaughter Ali in the Democratic Republic of Congo. Ali was a twin but during childbirth both her twin and her mother passed away. Thankfully her grandmother can take care of her, and thanks to this project can receive the treatment and vaccinations she needs.
© Didier Nagifi, 2016, World Vision

Saving baby Marwa

Marwa, now 2 years old, has a story like so many in Somalia. Her illness started with a sudden high fever, loss of appetite and difficulty breathing when she was just a year old. After three days and no improvement, Marwa's grandmother took her to a local clinic. Here she was given chest x-rays which showed lung scarring typical of TB. Her condition was critical and she was transferred to the Hargeisa TB clinic (a TB centre set up by World Vision through this project) for emergency treatment.

After two months at the TB clinic, Marwa started to improve. Her appetite slowly increased and she gained weight. She still has to be closely monitored but doctors are pleased with her recovery. Best of all, she can now play with the other children in the hospital.

When asked about Marwa's treatment, her grandmother said:

“The staff at the Hargeisa TB clinic were skilled and drugs were available for her treatment. The staff here have taken good care of my granddaughter and I am grateful to them for saving her life”.

Marwa is one of tens of thousands of children who have received treatment at a TB clinic built through this life-saving project in partnership with World Vision.



Marwa's progress has been astounding. Your support can help more children like Marwa to beat TB in our specialised clinics.

With over 60 years of experience, our proven, results-based health approaches mean we are best placed to deliver life-saving programmes, in local communities.

Our leading health approaches include:

1. Health systems strengthening

We train and support doctors, nurses and community volunteers. They, in turn, can ensure that local and regional health care systems are better prepared to meet the needs of their patients. As a result, more children, including the very poorest, have access to vital health services and can be successfully treated for malaria, TB, diarrhoea and pneumonia.

2. Water, Sanitation and Hygiene

This is a proven approach working with families, schools and whole communities to improve their water and sanitation: including building new toilets, hand washing, hygiene, village clean ups and waste disposal. The change happens at a local level, which means the community own it, ensuring it will continue to bring lasting change. It's also easy to share with their neighbouring communities.

3. Baby Care

From conception through birth and until the child's second birthday, we work alongside expectant and new mums and their babies, teaching them the basics about hygiene, early childhood development, health and nutrition. This makes

sure a baby's family can provide the best possible care whatever challenges come their way.

4. Families educate and share together

Parents with the healthiest children in the community teach other parents how best to look after their own children. This includes cooking nutritious meals, breastfeeding and good hygiene in hands-on sessions. As a result, all children grow up healthier, better nourished and stronger, while future generations also benefit from this shared wisdom and learning.

5. Community management of acute malnutrition

We also have short term programmes where there are immediate needs in countries affected by disasters such as drought. In these cases malnourished children need fast and appropriate treatment so they don't suffer long term harm from not having enough food to eat. This approach includes providing support to affected families within their community as well as training doctors and nurses, and making sure clinics are working properly and are accessible for all who need them.

Join us in 2017... ...to save children's lives

World Vision UK receives its funding from individuals and institutional donors*. Some institutional donors ask us to raise a bit extra to show commitment to the project, or to cover additional related costs, especially where we are working in fragile regions.

This is when we need your help. With your generous support, we can unlock these funds making your donations go even further. This in turn means we can help even more children.

We prioritise working in countries which have the highest women and child mortality rates, as well as matching grants with our specific expertise and resource. This ensures we use funds in the best possible way, having maximum impact on the world's most vulnerable children. Below are the projects which have the highest funding needs in 2017.

Fighting tuberculosis in Somalia

Somalia currently has the third highest child mortality rate in the world, with tuberculosis (TB) a main cause of death amongst children. Your giving can help 14,000 vulnerable people each year, by improving the detection and treatment of TB (including drug-resistant strains) and creating awareness in the community so children can live free from the fear of disease.

This will be achieved by improving accessibility (building 28 new TB centres), quality of testing and diagnosis, and patient satisfaction. This is no mean feat. Our target is to provide testing services to 10 million hard-to-reach people through 100 mobile testing units. This will include adding two multi-

drug-resistant TB treatment facilities in every zone of the country, giving hope to the families of those hit by TB.

Fighting tuberculosis and malaria in Myanmar

Tuberculosis and malaria are two of the greatest threats to poor families in Myanmar, with thousands dying each year from these preventable diseases. Your giving will ensure protection from malaria and tuberculosis for 30,000 people.

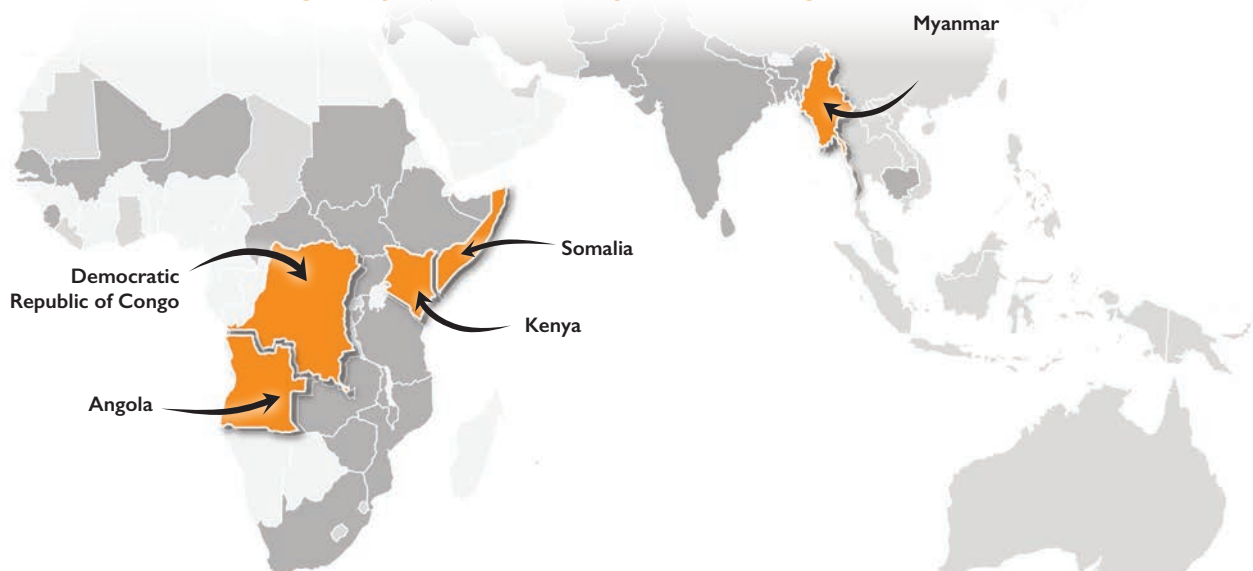
Delay in diagnosis and treatment is the number one reason why so many people are dying from malaria in Myanmar. You'll provide mosquito nets and community education programmes along with much needed improvements to healthcare services so early diagnosis and more effective treatment can be given. As a result, families will be freed from the financial burden these diseases can have either through sick parents not being able to work or the sheer cost of treatment.

Fighting tuberculosis in Kenya

This programme aims to slow the spread of TB by providing patient-focused, accessible and affordable health services to over 5,000 men and women in Kenya. Working in three regional areas, it aims to improve the care that TB patients receive while providing follow up treatment and aftercare for those affected. We will also create and strengthen healthcare groups, and improve feedback loops so caregivers and patient's voices are heard.

*This includes Government donors (DFID and EC) and funds from international organisations, for example the UN or World Bank.

Countries where health grant projects currently need funding



Improving access to healthcare in the Democratic Republic of Congo (DRC)

The DRC, ranked ninth in the world for child mortality, desperately needs your help. In Nord Ubangi province your giving will renovate a broken health service. You'll also help train Ministry of Health doctors to provide basic care to more than one million residents.


We expect to see 132,000 people who have never had access to healthcare make use of these services in 2017. This means pregnant women will have access to antenatal care and locally available trained birth attendants. Giving mums and their babies a better chance of a safe birth, so having children will no longer be a life-threatening decision.

Children will be vaccinated and protected from preventable diseases. Pregnant women and mothers of infants will be given mosquito nets. Schools and clinics will have clean water and toilets.

Community management of acute malnutrition in Angola

Ranked first for child mortality rates, Angola has a fight on its hands. This project is working in two provinces where, in 2015, bad rains and El Niño caused a drought. This saw food prices in local markets double. People can't afford to buy the basic food they need, including vegetables, fruit, meat and fish, and clean water is becoming scarce.

The food shortages have resulted in soaring levels of malnutrition in children under five, and more than 1.26 million people are at risk. Through this project, you will support the Ministry of Health National Nutrition Programme to treat 235,000 under-fives, and 33,000 mothers affected by severe malnutrition. While also providing emergency meal supplements for children to make sure they're not missing out on the key nutrients they need to survive and grow up healthy.

A woman with a blue headwrap featuring a yellow and white sunburst pattern is looking directly at the camera. She is wearing a matching blue dress with the same pattern. In the bottom left corner, a young child with a shaved head is looking towards the camera, wearing a red and grey shirt. The background is a plain, light-colored wall.

A mother sits at a local health care centre in the Democratic Republic of Congo. Thanks to projects like this one, she can take her son to see a trained nurse when he gets sick.

© Desiree Stewart/World Vision/2015

Why partner with World Vision?

- 1** We have **60 years'** development experience and we're active in nearly **100 countries**.
- 2** We form **long-standing trusted** partnerships with local communities.
- 3** We work with over **200,000 community health workers** and thousands of community groups (more than any other NGO) meaning we reach the most vulnerable women and children.
- 4** Our community health worker home-visiting model has been called by the World Health Organisation one of the **most comprehensive and effective maternal, infant, and young child health approaches** available.
- 5** We focus on improving education and knowledge of communities to fight for positive change, using **proven approaches** such as our sector leading CVA (Citizen Voice and Action) work, acknowledged by the World Bank as a **best practice tool** for supporting sustainable community development.
- 6** We focus on **sustainability**, ensuring change will continue for generations to come.
- 7** We administer **best-in-class** therapeutic feeding programmes with a 91% cure rate, compared to the industry standard of 75%.
- 8** In the UK, we're one of 13 organisations making up the DEC (Disaster Emergency Committee), globally **responding to emergencies**.

Join us...

Thank you for getting involved with World Vision UK. In 2017 our health projects will total **£12,000,000**. However to unlock this funding, ensuring better health for the world's most vulnerable children, we need to raise **£781,000** towards it.

We're looking for individuals and businesses to join us. You can get involved by giving, helping us fundraise, or by attending or hosting an event.

Through our health projects in 2017 we will transform the lives of 450,000 of the world's most vulnerable mothers and children. **Join us.**

Thank you for wanting to partner with us, as we bring hope to the world's most vulnerable children. To get more involved, please talk to your Philanthropy Executive.

World Vision is the world's largest international children's charity. Every day we bring real hope to millions of children in the world's hardest places as a sign of God's unconditional love.

FRONT COVER: Mother with her child receiving vaccinations at their local health clinic.
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