

Join us...

...to educate children for life

Join us
to educate
250,000
children by
2019.

World Vision®

EVERY CHILD FREE FROM FEAR

Join us... to educate children for life

The vision: Life without education is a life without opportunity. We know children can transform their futures for the better when given the opportunity, and this opportunity starts with a supportive family and quality education. We see a world where children can realise their true potential, can make their own decisions and can bring a brighter future to their families.

The problem: 59 million primary school-age children are not enrolled in school, with girls 1.5 times more likely than boys not to be enrolled. And in many places, children who do attend school aren't getting a quality education. Globally, around one in three primary school-age children are not learning the basics in reading and mathematics.

The solution: All children need access to good quality education. Well-trained and resourced teachers, safe classrooms, support at home, safe routes to school and access for all.

We're working with communities and local partners around the world, sharing learning resources, training teachers and providing economic support to parents, so children can get a quality education to help break the cycle of poverty.

Together we'll make sure all children can:

1. read, write and use maths skills
2. learn from an early age and complete a quality education, setting them up for life
3. make good decisions, communicate their own ideas, become role models to their peers and leaders in their communities.

Join us: Together, we can give children a quality education and the opportunity to shape their future.

Over the next three years (2017-2019) our education portfolio will transform the lives of 250,000 children educating them for life.

Will you join us?

"I like reading the most"

"I like reading the most," says eight-year-old, Sakhi from India (left).

Sakhi attends a local reading club where she learns through songs, games and arts and crafts. Reading clubs are just one example of how our Unlock Literacy programme continues to build on the literacy skills children learn at school.

"Sakhi has shown considerable progress in her reading skills since she joined the reading club," says Pooja, Unlock Literacy's reading club leader in Sakhi's village.

"I also like the make-and-take activity where we draw or write something we learned at the reading club that we take home and store in our reading corners."

Reading corners are a way of encouraging children like Sakhi to continue learning at home.

"A few months ago Sakhi could barely even recognise alphabets. Today she is able to comfortably read full sentences from books."

– Babu, Sakhi's father (left).

Discover our proven approach to change

With over 60 years' experience partnering with communities to improve their children's lives and opportunities, we've developed techniques and approaches that work. Our proven, results-based approach to education is specific to improving the lives of children now and for the future.



Go Baby Go!

Globally 250 million infants and toddlers are at risk of not reaching their full development potential. Their parents' income and education levels are an important factor. Go Baby Go!

is a holistic parenting programme, supporting under-three-year-olds.

By the age of three the most deprived children's vocabulary is just half that of their peers. We work with particularly vulnerable families focussing on the role parents play as their child's first teacher, encouraging families to play and communicate together.

In Armenia, Go Baby Go! is having a great effect. Of families taking part in the project, 72 per cent of vulnerable under-threes are now developmentally on track – compared with 59 per cent in other disadvantaged families.

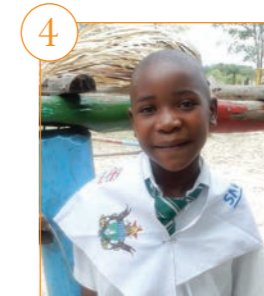


Unlock Literacy

Our Unlock Literacy programme is proven to support young children's reading skills. By assessing children's individual needs, training teachers and helping

parents to support their children's reading, we create a stimulating environment for reading in school, in the community and at home.

In Bangladesh, children, like Addisu, 10 (above), who took part in Unlock Literacy were 69 per cent more likely to read and write at the end of the programme than those who didn't take part.



Safe and Nurturing Schools

Globally, each year 15 million girls are married before the age of 18 – usually ending their formal education. Our Girls' Education Challenge project in Zimbabwe has developed Power

Within clubs to support girls especially those most at risk of dropping out of school. Working across the whole school helps to improve the inclusiveness and quality of education within them.

Girls benefiting from the project, like 12-year-old Cleopatra (above), shared how they had grown in self-confidence and life skills, saying: "I now know learning will make me succeed in life."



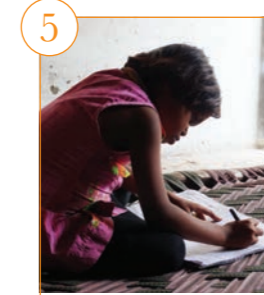
Learning Roots

Learning Roots is focussed on children aged three to six. The foundations of literacy, numeracy and life skills are built in those first years of a child's life. But, only 17 per cent of

children in low-income countries are enrolled in pre-school learning.

We work with families so they can support their children, with children's centres to train and resource staff, and with local authorities to improve pre-school policy and availability.

Early child development centres equip children with basic learning skills. At our centres in Ethiopia, children are taught the Amharic and English alphabets using picture and number games. Children like Kaliye (above) say "I am happy to come here because I play different games with my friends... I enjoy listening to fun stories."



Citizen Voice and Action

Citizen Voice and Action (CVA) is our community-led approach, that empowers local people to know their rights and to request the services they're entitled to.

Results are clear. Communities using CVA have helped 12,000 children to complete their primary education – a 22 per cent increase. 39,000 children now have better reading, writing and maths skills thanks to their communities' actions.

OUR IMPACT

Over the next three years we want to transform the lives of 250,000 children through educating them for life.

Our proven programming approaches ensure that children can gain the essential literacy and numeracy skills to succeed, adolescents are supported to stay in school, and schools are safe places to learn.

Parents, teachers and community leaders are vital partners, to make sure quality education is available for all children. We therefore work alongside whole communities to find sustainable solutions so every boy and girl can access school, receive a quality education and look forward to a brighter future.

Our education work is funded by a combination of institutional donors* and voluntary income. Where institutional donors have supported our work through grants, sometimes the funding doesn't cover the full costs of implementation, or else we're asked to raise a percentage of the costs to show our commitment to the project, this additional amount is called match-funding.

Current situation: Our education portfolio over the next three years totals £48 million.

250,000 children will get their chance to learn through these projects. But we need to raise a total of £2.1 million to make it happen.

Partnership: This extra funding is vital. It means that children in some of the hardest to reach communities can still get an education.

To raise the required amounts, we partner with philanthropists and businesses. Without your vital support, these children will miss out on their chance to access a quality education.

Our current projects: We prioritise working in the hardest to reach communities, with the lowest literacy rates and household incomes; empowering families to choose education as a vital investment in their children's futures – here are some of the countries where we're making this a reality.

*This includes government donors, for example, the Department for International Development (DFID).

SENEGAL



Senegal's literacy rate is under 50 per cent and enrolment rates in primary and secondary schools are low too.

We're working with families and communities in Senegal to improve children's literacy rates through Unlock Literacy and reading clubs helping give them the basic skills they need. We've already seen an improvement in literacy rates through the programme with an increase from 12 per cent to 50 per cent over the last four years. Together we can achieve our target of 80 per cent by the year 2021. We're also using our world class Citizen Voice and Action method to advocate for children's rights and ensure every child has access to quality education. Overall, 31,537 children's literacy and life skills will improve through this work.

ETHIOPIA



Frequent droughts in Ethiopia have raised poverty levels – with one in three Ethiopians living below the poverty line. On average, children are in school for less than three years.

Our projects in Ethiopia are working to increase access to schools for all children and train teachers to provide a better education. Over the next three years, we're aiming to increase literacy levels and help young people prepare for working life after school.

Children, parents, teachers and government representatives across Ethiopia are seeing the results of our literacy programmes, such as Unlock Literacy. After one year of programming, 65 per cent of students in the programme could read with comprehension – an improvement of 35 per cent.

Across Ethiopia, more than 900,000 children are taking part in Unlock Literacy clubs. We're also training 45,000 teachers and helping to run 2,400 reading camps so children don't fall behind. Your support will mean a further 55,814 children can take part, every year.

MYANMAR



Myanmar's economy has seen fast growth since the move from military rule to elected government. However, it remains one of Asia's poorest countries. At least one in every four people is living in poverty. Vulnerable children can become targets for human traffickers willing to sell them into manufacturing, prostitution and domestic service.

It's vital that children in Myanmar get a good education and that they know their rights. **So we're running non-formal education and vocational skills sessions, setting up early childhood development centres so those vital first years of learning aren't missed,** starting local child rights committees and village libraries, that will help 55,605 children over three years to become lifelong learners.

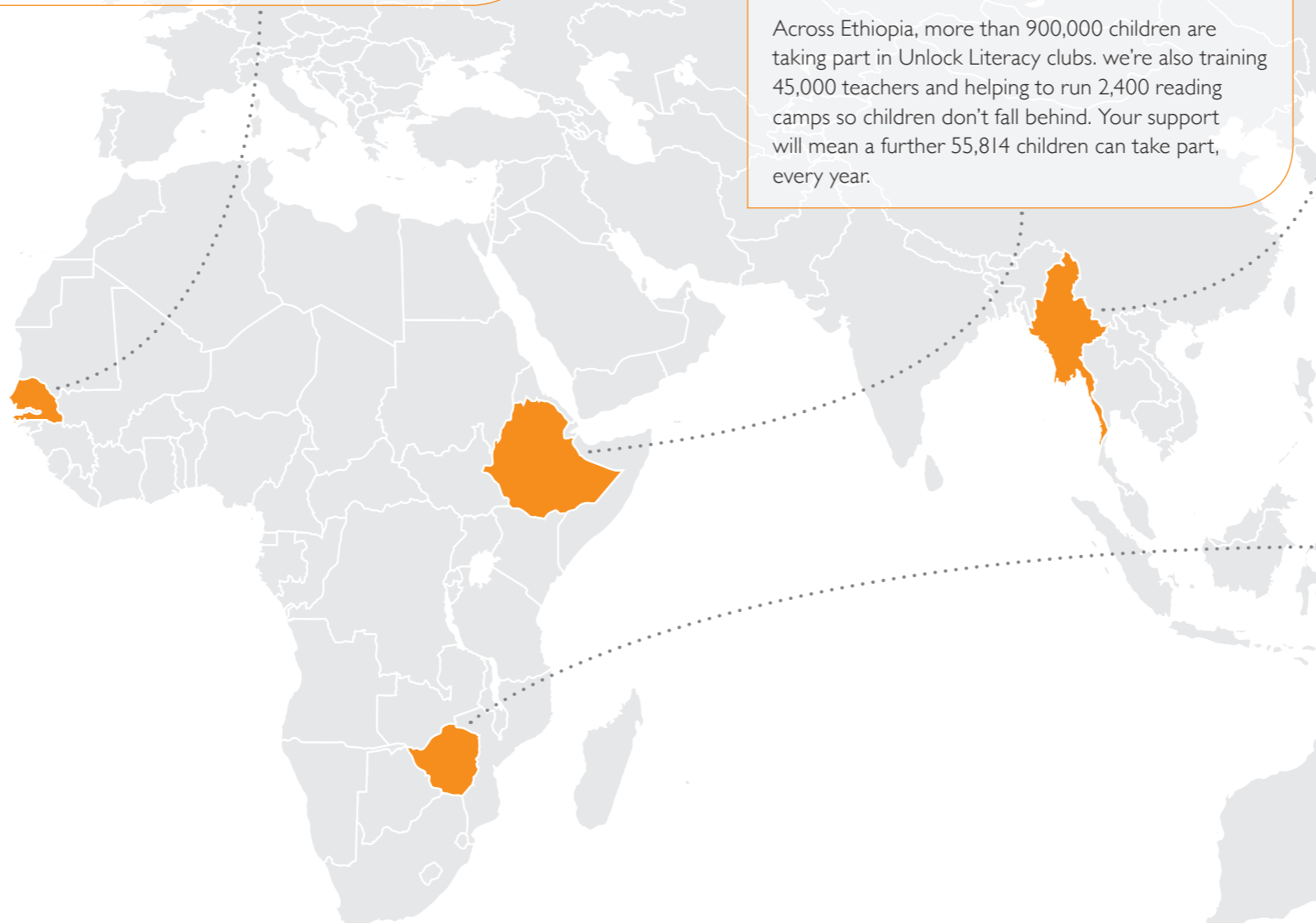
ZIMBABWE



Girls in Zimbabwe face many barriers to education. Some physical (the cost of supplies, the distance to school) and some cultural (the idea that girls have more value in the home, or getting married).

Since 2012, we've been working in areas of rural Zimbabwe to break down and remove these barriers, giving more than 101,000 of Zimbabwe's most vulnerable girls better opportunities, through our Girls' Education Challenge project (through a grant in partnership with the Department for International Development).

We now have the chance to continue supporting those girls for a further four years. Walking with them as they transition from primary to secondary school, vocational training or work. This project will use approaches including safe and nurturing schools to empower 73,492 marginalised girls, giving them the chance of a brighter future.



Why partner with World Vision?

- 1 We have **60 years'** development experience and are active in nearly **100 countries**.
- 2 We form **long-standing partnerships** with the local community – embedding best practices into everyday life.
- 3 Our literacy programmes **reach over 1.7 million children**, have trained 83,000 teachers and established 6,000 reading clubs.
- 4 Our **world class** Citizen Voice and Action community-led tool has helped improve literacy rates across our programmes by 10%.
- 5 We focus on **sustainability**. Achievements and successes will continue for generations to come.
- 6 In the UK, we're one of the 13 leading humanitarian organisations making up the DEC (Disasters Emergency Committee), **globally responding to emergencies**.
- 7 Our Christian identity enables us to work with leaders of different religious groups, allowing us to be **more effective in our impact** and transformation.
- 8 We advocate – giving communities a voice on world stages. We've repeatedly been the UK Government's **go-to advisors** on policies that affect the most vulnerable children across the world.

Join us...

Together we can make sure all children can go to school. And get a quality education there.

Be a part of making this happen.

Over the next three years we'll transform the lives of 250,000 of the world's most vulnerable children through our education projects, opening up new opportunities for their futures. **To reach this goal, we need to raise £2.1 million between now and 2019.**

We're looking for individuals and businesses to join us. You can get involved by giving, helping us fundraise, or by attending or hosting an event.

To join us, please contact one of our Philanthropy Executives.



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World Vision is the world's largest international children's charity. Every day we bring real hope to millions of children in the world's hardest places as a sign of God's unconditional love.

FRONT COVER: Depending on the season, Aye Aye and her friends in Myanmar walk to school, ride in a truck or take a motor boat down the river. "After we walk to the river bank, we all clean our feet to go on the boat. Sometimes when we reach school, our clothes are a little bit splashed with mud," says Aye Aye with a big smile. **ALL PHOTOS:** © World Vision

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