

Food and Economic Development:

Join us...

...to end children's hunger

Join us to transform the lives of **1 million** vulnerable people – children and their families – over the next three years.

World Vision®

EVERY CHILD FREE FROM FEAR

Join us... to end children's hunger

The vision: We believe a hunger free world is possible. A world where every child has enough nutritious food every day. And where families can provide for their children, even through life's unexpected setbacks.

The problem: Today one in nine people won't have enough food to eat.¹ In 2015 nearly six million children under the age of five died, with half of those deaths linked to malnutrition.² Children weakened by malnutrition are sadly far more susceptible to preventable diseases such as diarrhoea, cholera and pneumonia.

Ongoing malnutrition can cause stunting – irreversible damage to their physical and mental development. Today, one quarter of the world's children are stunted.³

The solution: Good nourishing food sets children up for life, it fuels their growth and can save lives. The right nutritional balance is especially important in their first 1,000 days.

World Vision is working towards making hunger history by 2030. This is an ambitious target and that's where we need your help.

Together we'll focus on:

1. increasing families' nutritious food harvests
2. increasing families' income and ensuring it is sustainable
3. improving families' knowledge of child nutrition.

Join us: Be part of the solution to ending global hunger in our lifetime.

Over the next three years (2017-2019) our food projects will transform the lives of one million people – children and their families.

Will you join us?



Kamama's story

Kamama, five, (pictured) lives in Kenya with her mum, Julia, and little sister, Chepkiach.

"I grow maize, beans and millet and I have fruit trees," says Julia. "Crops were not so good this year – there was not enough rain."

Next harvest, they won't face that problem.

We've helped to install a gravity-fed water system in Kamama's community. Now there's clean, fresh water for the local health centre, schools and around 800 families – including Kamama's. The water supply means Julia can produce a good harvest – and feed her daughters – even when there's not enough rain.

Kamama's family life has been transformed through this project.

Join us over the next three years. Help more than a million people – just like Kamama's family – have food for today and the means for food tomorrow.

Discover our proven approach to change

With over 60 years' experience partnering with communities to improve their lives, opportunities and environment, we've developed techniques and approaches that work. Our proven, results-based, food and economic development approaches are specific to improving the lives of children and their families.

1



Managed natural resources

Conservation and resilient farming techniques help communities to protect their environment. They're vital when floods or droughts come, protecting crops, livestock and incomes.

Through our Rwandan THRIVE project, we've seen farmers like Valentine (above) plant elephant grass along the river banks – protecting the water source that feeds their crops.

2



Increasing food for families

In our livestock health training and farming groups, shared knowledge leads to increased harvests and more nutritious crops.

Diversity of crops, helps farmers to give their children a more nutritious diet, and may protect crops against flooding, drought and pests.

In Kenya, Kamama, five, (above) enjoys oranges, guava, mangoes and lemons from the family orchard.

3



Business skills

One of the biggest challenges farmers face is selling their crops at a fair price. With better access to markets farmers can sell competitively. And our 'Farming as a business' training helps farmers increase their crops' value through post-harvest processing.

U Hla (above) takes part in our livelihood programme, in Myanmar. This includes training in business best practice.

4



Parents sharing to improve child nutrition

Sometimes attitudes towards food need to change. Our approach sees parents sharing breast-feeding and hygiene advice and cooking nutritious meals together. Children can carry this shared wisdom to future generations.

Previously undernourished children in Uganda (above) are enjoying better health thanks to their parents' new skills.

5



Community empowerment

Citizen Voice and Action is our community-led advocacy approach. Local people are empowered to know their rights and request the services they're entitled to.

Results are clear. Families in Bangladesh (above) successfully opened this new local health clinic, using Community Voice and Action.

6



Saving and loans groups

Groups help families save money securely, and provide low-rate loans for members. It's a great opportunity for lower income families to deal with emergencies or start businesses. When her husband fell ill, Rebecca (above) in Kenya took a loan for hens from her local group. They multiplied, she paid for her husband's treatment and their children now go to school with full stomachs.

OUR IMPACT

Over the next three years we want to help one million people – children and families – living in the world's hardest places to access the food they need to thrive in life.

Our work in these fragile places such as Sudan, Haiti and Somalia is predominantly funded by institutional donors.* We strategically apply for grants which will reach the most vulnerable. Our programmes are specific to their needs and contexts.

As would be expected, resources and equipment are often scarce in fragile contexts where the need is high, therefore making it more expensive to operate in these countries. Additionally, some grant donors ask us to raise a bit extra to show our commitment to the project. We call these costs match-funding.

Current situation: Our portfolio of food and economic development grants over the next three years totals £30.5 million. We need to raise an additional £1.6 million in match-funding.

Partnership: This match-funding is vital. It allows us to set up projects in some of the hardest-to-reach communities where vulnerable children live. To raise the required amounts, we partner with philanthropists and businesses. Without your partnership, we simply wouldn't be able to help those children.

Our current projects: We prioritise working in areas where malnutrition and stunting are prevalent, where economic opportunities are scarce and civil society's voice needs support. We align our grants to our skills and resources, ensuring maximum impact for the world's most vulnerable children.

*This includes government donors and international organisations, such as the Department for International Development, European Commission, the Global Fund and United Nations FAO.

¹FAO, 2015

²WHO, 2017

³UNICEF *State of the world's children report*, 2014

HAITI

(2017-2019)



Haiti is the poorest country in the world, and the third hungriest. Even before 2010's earthquake, 1.9 million people were in need of food assistance. Around 60 percent of the population lives on less than \$1 a day – malnutrition and anaemia are widespread. **We're working with vulnerable, rural communities and farmers' groups across Haiti to improve food availability, child nutrition and resilience to disaster.**

This project aims to reach 86,000 of the most vulnerable children and their families. A further 108,000 people will also benefit.

ANGOLA

(2016-2019)



More children die in Angola than anywhere else.

This project is working with the most vulnerable and marginalised people in society (including women, the disabled and those living with HIV) to help them access their rights and claim the benefits they're due from their Government. This includes access to food, and social care such as health services.

The project will train 5,600 people. But their advocacy will change the lives of nearly 2 million of Angola's most vulnerable people over four years.

SUDAN

(2014-2018)



Food security is a huge issue in Sudan. Poor growing conditions and instability have contributed to an appalling situation where 35 per cent of children are stunted.

This project is working with farmers to increase their harvests and income, through setting up farmers' groups, creating communal seed banks, promoting crop and nutrition diversity, improving access to water, and helping farmers to access better equipment, training and business help.

By working with 3,000 small-holder farmers in the Blue Nile region, we expect to help a further 42,600 people to have more, nutritious food.

BANGLADESH

(2016-2019)



In Bangladesh, many poor people, ethnic minorities and other vulnerable groups, face big challenges in sustaining their livelihoods. **This project supports them to recognise their rights and to access the help available to them from the government – including essential financial and food support.**

We're directly working with 100 community groups. However, we anticipate that a further 280,000 people will benefit, including 107,000 children.

ZIMBABWE

(2014-2017)



Children living in southern Africa are more likely to suffer from stunting, than in any other region in the world. **This project is working with farming families affected by Zimbabwe's worst drought in two decades, to increase production, improve child nutrition and diversify incomes.**

We're training farmers in natural resource management (drought-tolerant crops, soil and water conservation) and business development. We're also providing nutrition education and setting up savings and loan groups.

85,000 people will benefit from this project.

SOMALIA

(2016-2019)



Somalia is ranked third highest in the world for child mortality. In a region troubled by conflict and drought, this project concentrates on increasing food production and raising income for families.

We're training farmers in natural resource management (drought-tolerant crops, soil and water conservation) and business development. We're also supporting local vets and setting up savings and loans groups.

Over three years, 106,000 people will benefit from this project.

Why partner with World Vision?

- 1 We have **60 years'** development experience and are active in nearly **100 countries**.
- 2 We form **long standing partnerships** with the local community – embedding best practices into everyday life.
- 3 We work with **thousands of community groups** (more than any other NGO). So we can – and do – reach the most vulnerable children and their families.
- 4 Our **world class** Citizen Voice and Action work has been acknowledged by the World Bank as a best practice tool for supporting sustainable community development. Communities in 227 projects across Africa, Asia, Latin America and Eastern Europe are being empowered to fight for positive change.
- 5 We focus on **sustainability**. Achievements and changes will continue for generations to come.
- 6 In the UK, we're one of the 13 leading humanitarian organisations making up the DEC (Disasters Emergency Committee), **globally responding to emergencies**.
- 7 Our Christian identity enables us to work with leaders of different religious groups, allowing us to be **more effective in our impact** and transformation.
- 8 We advocate – giving communities a voice on world stages. We've repeatedly been the UK Government's **go-to advisors** on policies that affect the most vulnerable children across the world.

Join us...

Together we can end child hunger in our lifetime. Be a part of making this happen.

Over the next three years we will transform the lives of a million of the world's most vulnerable people through our food and economic development projects. **To reach this goal, we need to raise £1.6 million (£534,000 per year) between now and 2019.**

We're looking for individuals and businesses to join us. You can get involved by giving, helping us fundraise, or by attending or hosting an event – **to join us, please contact one of our Philanthropy Executives.**



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World Vision is the world's largest international children's charity. Every day we bring real hope to millions of children in the world's hardest places as a sign of God's unconditional love.

FRONT COVER: Chansa, 4, in Zambia with the chickens that provide both healthy food and income for his family. **ALL PHOTOS:** © World Vision

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